

## **OXXO Customers Delivered \$248,061.35 pesos to support people with disabilities in Durango**

- *OXXO's Customer Rounding Program will benefit Patronato Pro-Deficiente Mental.*
- *The resources were donated by customers of OXXO stores in Durango during the months of August to October of this year.*

**Durango, Mexico. December 3, 2019.** – Last Friday November 29, through OXXO's Customer Rounding Program the convenience store chain delivered \$248,061.35 pesos to Patronato Pro-Deficiente Mental. The resources were donated by customers of OXXO stores in Merida during the months of August to October of this year.

Thanks to this, the Patronato Pro-Deficiente Mental will be able to continue with the work of providing support and care for people with mental disabilities, by using the donation to acquire a van that serves as transportation for people attending the association. The donation will also serve to remodel the organization's therapeutic garden.

"We are convinced of the importance of serving as good neighbors to the communities where we operate, which is why we strengthen our social commitment by benefiting organizations that passionately support people in vulnerable situations through our OXXO Customers Rounding Program. We are very grateful to the customers of this great community for their commitment and solidarity, and we invite them to continue reaching OXXO to meet their needs, but also to help us create social value", said Juan Carlos Reyes Freyre, Manager at OXXO Plaza Durango.

"We appreciate the support provided by OXXO customers through the Rounding Program, because it is thanks to this donation that we can continue to support people who need it. Having a disability gives us the opportunity to prove that we are capable", said Arlina Correa Valles, President of Patronato Pro-Deficiente Mental.

Since its inauguration in 2002, nationwide, nearly 2,000 organizations have received support thanks to OXXO's Customer Rounding Program.

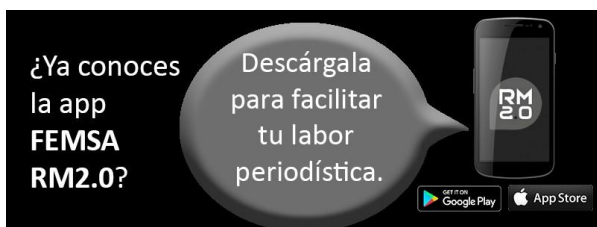
In addition to having a rounding program, OXXO promotes social development through initiatives that rehabilitate public spaces, as well as volunteer sessions.

### **About FEMSA**

*FEMSA is a leading company that creates economic and social value through companies and institutions and seeks to be the best employer and neighbor of the communities where it has a presence. It participates in retail trade through FEMSA Comercio, which includes the Proximity Division and of which OXXO, a chain of small format stores, is a part of. It also has a Health Division that includes pharmacies and related activities as well as a Fuel Division that operates the service stations chain, OXXO Gas. In the beverage industry it operates Coca-Cola FEMSA, public bottler of Coca-Cola products; in the beer sector, it is a shareholder of HEINEKEN, a company present in more than 70 countries. Additionally, through FEMSA's Strategic Businesses Business Unit, it offers logistics services, point-of-sale refrigeration solutions and plastics solutions to FEMSA companies and external clients. Through its Business Units, it employs approximately 300 thousand employees in 13 countries. FEMSA is a member of the Dow Jones Sustainability MILA Pacific Alliance Index, the FTSE4Good Emerging Index and the Mexican Stock Exchange Sustainable IPC, among other indices that evaluate its performance in sustainability.*

### **About FEMSA Comercio**

*FEMSA is a leading company participating in the beverage industry with Coca-Cola FEMSA, the largest franchise bottler of Coca-Cola products in the world; and in the beer industry, through its ownership of the second largest equity stake of Heineken, one of the world's leading brewers with operations in over 70 countries. FEMSA participates in the retail sector with FEMSA Comercio, which operates various small-format chain stores including OXXO; a Fuels Division operating the OXXO GAS service stations chain; and a Health Division that includes pharmacies and related operations. In addition, through FEMSA Strategic Businesses, the company offers logistic services, point-of-sales cooling solutions and plastic solutions for FEMSA's companies and external customers.*



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