

In February, OXXO will give out more than 5 thousand reusable bags in Durango

- *Deliveries will take place on Saturdays 1st, 8th, 22nd and 29th of February at 16:00 to 18:00.*
- *OXXO offers diverse ecologic bag alternatives.*

Durango, Durango, Mexico. February 10th, 2020. – As part of their sustainability strategy, OXXO will give its customers more than 5 thousand reusable bags on Saturdays 1st, 8th, 22nd and 29th of February in the Historic Center of Durango from 16:00 to 18:00 to spread awareness and promote the use of reusable bags.

“For OXXO, creating social and economic value is linked to our commitment with the conservation of the environment through innovative solutions and long-term sustainable strategies. We share with our customers in Durango the commitment to take care of the planet and we wish to contribute to the promotion of reusable bags to reduce waste and improve our environment,” said Juan Carlos Reyes Freyre, Manager at OXXO Plaza Durango.

According to the Environment and Natural Resources Secretariat (SEMARNAT), each year 500 billion bags are used globally, of which half are only used once. ¹

This is why, aligned with their commitment with the environment and in accordance to applicable regulations, OXXO offers diverse ecologic bag alternatives, among which is the reusable bag. It is important to note that in 2019 there was a nationwide reduction of more than 200 thousand tons of plastic thanks to the use of reusable bags in every store, to the implementation of the program “without a bag, thank you”, and to the elimination of bag use in some stores.

Additionally, OXXO promotes programs of waste reduction and recycling, projects of energy efficiency, use of LED illumination, reasonable consume of water, use of renewable energies in its stores and tree planting.

¹ <https://www.gob.mx/profeco/documentos/dia-internacional-libre-de-bolsas-de-plastico?state=published>

Press release

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About FEMSA

FEMSA is a leading company that generates economic and social value through enterprises and institutions and aims to be the best employer and neighbor of the communities where it is present. It participates in retail trade through FEMSA Comercio, which englobes the Proximity Division, a chain of small stores of which OXXO is a part; a Health Division which includes pharmacies and related activities; and a Fuel Division that operates the OXXO GAS chain of service stations. In the beverage industry it operates Coca-Cola FEMSA, a public bottler of Coca-Cola products; and in the brewer sector it is a stockholder of Heineken, a Company present in more than 70 countries. Additionally, through Strategic Businesses FEMSA, it offers logistics services, refrigeration at selling points and plastic solutions to FEMSA companies and external clients. Through its Business Units it employs approximately 300 thousand collaborators in 13 countries. FEMSA is a member of the Dow Jones Sustainability MILA Pacific Alliance Index, the FTSE4Good Emerging Index and the IPC Sustentable de la Bolsa Mexicana de Valores (Sustainable Prices and Quotation Index of the Mexican Stock Market), among other indexes that evaluate its performance in sustainability.

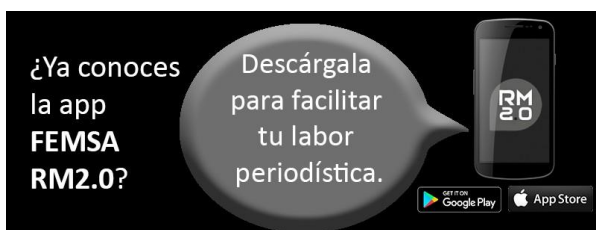
About FEMSA Comercio

FEMSA Comercio is an enterprise that generates economic and social value in the countries where it is present. It operates different small-format retail chain stores in Mexico, Colombia, Chile, Peru and Ecuador, among which there are the OXXO stores, the YZA, Farmacon, Moderna, Cruz Verde, Fybeka and SanaSana pharmacies, and Maicao, which are beauty stores. It also operates service stations through the brand of OXXO GAS. Through its business units, FEMSA Commerce employs more than 180 thousand collaborators and serves more than 13 million consumers every day.



For further information:
Hanako Taniguchi
Phone: +52 (55) 5249-6820

Oscar Martínez
Phone: +52 (81) 8318-1863
www.femsa.com
relacionconmedios@femsa.com.mx



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