

Press Release

Wednesday, July 8th, 2020

FEMSA and Coca-Cola FEMSA join the new S&P/BMV Total Mexico ESG Index of the S&P Dow Jones Indices and BMW

- The index is an evolution of the Sustainable IPC to an indicator that evaluates environmental, social and corporate governance practices.
- FEMSA and Coca-Cola FEMSA's sustainability strategy aim to positively transform the communities where they have a presence, increasing the operations' efficiency, which seeks the integral development of our people, promoting an ecosystem of innovation and improving community relations.

Mexico City, Mexico. July 8th, 2020. – Thanks to its business model, which not only focuses on maximizing value for shareholders, but also operates to make a positive contribution to society, FEMSA and Coca-Cola FEMSA were included in the new S&P/BMV Total Mexico ESG Index launched on June 22 by the S&P Dow Jones Indices alongside the Mexican Stock Exchange (Bolsa Mexicana de Valores). This index is the evolution of the Sustainable IPC to an indicator with environmental, social and corporate governance traits.

The inclusion of FEMSA and Coca-Cola FEMSA in the S&P/BMV Total Mexico ESG Index was the result of the development of corporate policies, the establishment of a code of ethics and sustainability activities, projects and initiatives that contribute to the achievement of the UN's Sustainable Development Goals (SDG).

FEMSA and Coca-Cola FEMSA aim to generate social and economic value, which is why, through their business models and corporate practices, risks are identified, processes are improved and initiatives that mitigate environmental impact are developed and implemented, investing in innovative products and services and improving community relations.

Additional to this index, FEMSA is a member of the Dow Jones MILA Pacific Alliance Sustainability Index and the FTSE4Good Emerging Index. Moreover, Coca-Cola FEMSA is a member of the Dow Jones Sustainability Emerging Markets Index, the Dow Jones MILA Pacific Alliance Sustainability Index, and the FTSE4Good Emerging Index.

FEMSA and its Business Units recognize that sustainability is a means to creating value that can establish trust, transparency, and create a competitive advantage, as well as a tool that can help show the positive contribution to society and at the same time share economic results.

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About FEMSA

FEMSA is a leading company that generates economic and social value through enterprises and institutions and that seeks to be the best employer and neighbor of the communities where it has a presence. It participates in retail trade through FEMSA Comercio, which comprises the Proximity Division and of which OXXO, a small-format store chain is a part of; a Health Division that includes pharmacies and related activities; and a Fuel Division that operates the OXXO GAS service station chain. It participates in the beverage industry by operating Coca-Cola FEMSA, a public bottler of Coca-Cola products; and in the beer sector it is a stockholder in Heineken, a company with a presence in more than 70 countries. Additionally, through FEMSA Strategic Businesses, it offers logistics services, refrigeration solutions at the point of sale and plastics solutions to FEMSA companies and external clients. Through its Business Units it employs approximately 300 thousand collaborators in 13 countries. FEMSA is a member of the Dow Jones MILA Pacific Alliance Sustainability Index, the FTSE4Good Emerging Index and the Sustainable IPC of the Mexican Stock Exchange, among other indexes that evaluate its performance in sustainability.

About Coca-Cola FEMSA

Coca-Cola FEMSA, S.A.B. de C.V. is the largest bottler of Coca-Cola in the world by sales volume. The Company produces and distributes drinks of the trademarks of The Coca-Cola Company, offering a wide portfolio of 129 brands to more than 261 million consumers daily. With more than 80 thousand employees, the company commercializes and sells approximately 3.4 billion unit boxes through 2 million points of sale annually. Operating 49 manufacturing plants and 268 distribution centers, Coca-Cola FEMSA is committed to creating economic, social and environmental value for all its stakeholders in all the value chain. The Company is a member of the Dow Jones Sustainability Emerging Markets Index, the Dow Jones MILA Pacific Alliance Sustainability Index, the FTSE4Good Emerging Index, the Sustainable Prices and Quotation Index of the Mexican Stock Exchange, among others. Its operations cover certain territories in Mexico, Brazil, Guatemala, Colombia, Argentina, and nationwide in Costa Rica, Nicaragua, Panama, Uruguay and Venezuela through its investment in KOF Venezuela. For further information, visit www.coca-colafemsa.com.

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