



Press Release

Thursday, November 26, 2020

FEMSA strengthens its commitment as a sustainable company

- The company is part of the Dow Jones Sustainability MILA Pacific Alliance Index for the fourth consecutive year.
- This is due to their developing strategies that minimize the impact on the environment, support the communities where they have a presence and that create a work environment for growth and development.

Mexico City, Mexico. November 26, 2020 – For the fourth consecutive year, Fomento Económico Mexicano, S.A.B. de C.V. (NYSE: FMX; BMV: FEMSAUBD) (“FEMSA”) is part of the group of companies that integrate the Dow Jones Sustainability MILA Pacific Alliance Index, which was announced on November 13. This indicator aims to highlight companies with the best sustainability practices in Latin America -including countries such as Chile, Colombia, Mexico and Peru- as well as measure their performance.

“Our business philosophy is oriented to the care and preservation of the environment. To meet our goal of minimizing the environmental impact of our operations, we seek a balance between the expansion and growth of our Business Units and the conservation of natural resources. Today, at FEMSA we work to be a responsible company that promotes prosperity for future generations”, said Víctor Treviño, FEMSA's Director of Sustainability and Energy.

Being part of the Dow Jones Sustainability MILA Pacific Alliance Index means fulfilling the continuous commitment to be a responsible company with the communities and their environment. Through initiatives aligned with its sustainability strategy, FEMSA and its Business Units have developed projects that support the communities where they have a presence, thereby strengthening their internal capacities to build community relationships based on dialogue and collaboration.

They also invest in the creation of a safe working environment that promotes diversity and inclusion where employees are motivated and committed, which makes it possible for them to grow and develop alongside the company. These strategies have a significant impact on health, education, cultural life, sports activity and the integral growth and advancement not only of employees, but also of their families and the community.

FEMSA and its Business Units are also developing ethical business practices aligned with their organizational values: supply chains that consume fewer natural resources; community actions focused on global issues; mitigation and adaptation to climate change; and connecting more effectively with its customers.

The Dow Jones Sustainability MILA Pacific Alliance index is the result of an alliance between S&P Dow Jones Indices, International Finance Corporation (IFC), SAM and the Latin American Integrated Market (MILA)

For further information:

Hanako Taniguchi Óscar Martínez
T. +52 55 5249 6820 T. +52 81 8318 1863
femsa.com
relacionconmedios@femsa.com.mx





Press Release

Thursday, November 26, 2020

exchanges. This index provides investors with an objective benchmark for managing a portfolio of social investments in the region, based on industry leaders that already participate in the Dow Jones Sustainability Indexes (DJSI).

About FEMSA

FEMSA is a leading company that creates economic and social value through companies and institutions and seeks to be the best employer and neighbor of the communities where it has a presence. It participates in retail trade through FEMSA Comercio, which includes the Proximity Division and of which OXXO, a chain of small format stores, is a part of. It also has a Health Division that includes pharmacies and related activities as well as a Fuel Division that operates the service stations chain, OXXO Gas. In the beverage industry it operates Coca-Cola FEMSA, public bottler of Coca-Cola products; in the beer sector, it is a shareholder of HEINEKEN, a company present in more than 70 countries. Additionally, through FEMSA's Strategic Businesses Business Unit, it offers logistics services, point-of-sale refrigeration solutions and plastics solutions to FEMSA companies and external clients. FEMSA also participates in the cleaning products and consumables distribution industry in the United States. Through its Business Units, it employs approximately 320 thousand employees in 13 countries. FEMSA is a member of the Dow Jones Sustainability MILA Pacific Alliance Index, the FTSE4Good Emerging Index and the Mexican Stock Exchange Sustainable IPC, among other indices that evaluate its performance in sustainability.

For further information:

Hanako Taniguchi Óscar Martínez
T. +52 55 5249 6820 T. +52 81 8318 1863
femsa.com
relacionconmedios@femsa.com.mx

