



Press Release

Monday, December 13, 2021

Colgate-Palmolive, Solistica and OMEGA develop the largest Colgate-Palmolive Distribution Center in the world

- *The distribution center, located in Guanajuato, generates 690 direct jobs and 530 indirect ones.*
- *Its expansion was possible thanks to a joint investment between Colgate-Palmolive, Solistica and OMEGA.*

Monterrey, Nuevo Leon, Mexico. December 13, 2021. – Colgate-Palmolive, Solistica and OMEGA initiated a project to expand and operate the Colgate-Palmolive Distribution Center in San José Iturbide, Guanajuato, and make it the largest of the Colgate-Palmolive brand in the world. The center generates 690 direct jobs in warehouse and management operations, and around 530 jobs for 32 transportation companies that will cover the supply circuits.

Its construction was possible thanks to a joint investment of 500 million pesos, between Colgate-Palmolive, Solistica and OMEGA. 342 jobs were created by the companies that participated in the works during the 11 months that its construction lasted.

"I would like to acknowledge and thank COLGATE's trust to continue growing together. It has been a relationship that we have been developing for some time, and together we have sought to create value. Achieving projects of this magnitude reinforces our commitment to our clients' business, to understand their needs and not only meet them, but exceed them. This is how we are moving towards our vision of being the preferred 3PL partner in Latin America", said Luis Eraña, CEO of Solistica.

It should be noted that the contract was signed for 5 years, an unusual period in the market, which shows the confidence that Colgate-Palmolive has in Solistica.

This warehouse has 100 thousand square meters with a storage capacity of more than 131 thousand pallet positions of product. It will ship 50% of Colgate's volume in Mexico, which is roughly equivalent to moving 58 million boxes per year.

One of the characteristics of this center is its great operating capacity thanks to the use of double-deep racks that have a height of more than 10 meters, which allows working with 6 vertical storage levels. Likewise, it has an internal management area of 6 thousand square meters.

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Likewise, it has state-of-the-art forklifts that are known for having a lithium battery that increases the time of use and eliminates additional processes, and a camera that allows greater precision when placing the pallets in the racks.

In terms of sustainability, it has electrical installations with LED lighting in energy-saving luminaires and a water treatment plant.

Additionally, this center has an internal promotion program for its employees, in order to recognize the great talent in their teams.

Solistica operates this warehouse under a dedicated scheme with exclusive resources for its operation, where 100% of the warehouse has Colgate-Palmolive products.

In Mexico, Solistica operates 16 warehouses in strategic locations that, alongside management and transportation services, boost its vision of being the preferred 3PL partner in Latin America, recognized for its regional expertise and innovative solutions and for consistently exceeding customer expectations.

On the other hand, the company is committed to the safety of its personnel, as well as the people and communities that surround it, so there is continuous work to ensure that the established safety guidelines are met in all its operations, since that they are the basis of the company's work culture.

"This fantastic project exalts the name of our company, and with this it once again shows that together we build an unstoppable Colgate-Palmolive Mexico!" said Massimo Poli, Vice President and General Manager of Colgate-Palmolive Mexico during the opening of the Center.

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About FEMSA

FEMSA is a leading company that creates economic and social value through companies and institutions and seeks to be the best employer and neighbor of the communities where it has a presence. It participates in retail trade through FEMSA Comercio, which includes the Proximity Division and of which OXXO, a chain of small format stores, is a part of. It also has a Health Division that includes pharmacies and related activities as well as a Fuel Division that operates the service stations chain, OXXO Gas. In the beverage industry it operates Coca-Cola FEMSA, public bottler of Coca-Cola products; in the beer sector, as the second largest shareholder of HEINEKEN, one of the world's leading beer companies with a presence in more than 70 countries. Additionally, through FEMSA's Strategic Businesses Business Unit, it offers logistics services, point-of-sale refrigeration solutions and plastics solutions to FEMSA companies and external clients. FEMSA also participates in the cleaning products and consumables distribution industry in the United States. Through its Business Units, it employs approximately 320 thousand employees in 13 countries. FEMSA is a member of the Dow Jones Sustainability MILA Pacific Alliance Index, the FTSE4Good Emerging Index and the Mexican Stock Exchange Sustainable IPC, among other indexes that evaluate its performance in sustainability.

About Solistica

Solistica is the Latin American 3PL logistic solution integrator for the world, with presence in Mexico, Costa Rica, Panama, Colombia, Brasil and the United States. It offers supply chain solutions through FTL Transport, LTL Distribution, Warehousing, Value Added Services, Multimodal Solutions, International Logistics and Vehicle Maintenance through its subsidiary Mecanica Tek. Its focus on security, innovation and flexibility, and its capacity to adapt to the evolution of its more than 4,000 clients, enables Solistica to design the ideal configuration to solve any logistical challenge across all industries. It is a FEMSA company that creates economic and social value by operating a sustainable business strategy, based in its culture and values, with more than 23,000 employees.

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About Colgate-Palmolive

Colgate-Palmolive Company is a company of care, innovation, and growth, who reimagines a healthier future for all people, their pets and our planet. Focused on oral care, personal care, home care and pet nutrition, and with a presence in more than 200 countries and territories, Colgate teams develop and sell health and hygiene products, and pet nutrition offerings through brands such as Colgate, Palmolive, elmex, meridol, Tom's of Maine, hello, Sorriso, Speed Stick, Softsoap, Irish Spring, Protex, Sanex, Filorga, eltaMD, PCA Skin, Ajax, Axion, Fabuloso, Soupline y Suavitel, así como Hill's Science Diet y Hill's Prescription Diet. Colgate seeks to deliver sustainable and profitable growth and superior return for shareholders, as well as to provide Colgate employees with an innovative and inclusive work environment. To do this, Colgate develops and sells products globally that make people's lives healthier and more enjoyable and embraces its strategies of sustainability, diversity, equity and inclusion, and social responsibility throughout the organization. To learn more about Colgate's global business, its efforts to improve children's oral health through its 'Bright Smiles, Bright Futures' Program, and how the company is building a future for smiling, visit www.colgatepalmolive.com CL- C

About OMEGA

Grupo Omega is 100% Mexican, a leader in the development, construction, operation and maintenance of infrastructure and industrial real estate works nationwide. Founded in 1982, it has maintained a culture of high professional level and continuous improvement in construction methods. Grupo Omega is distinguished by maintaining a formal attitude of service that has allowed it to carry out projects efficiently and to the full satisfaction of its clients. His experience includes projects of great magnitude and relevance such as industrial warehouses, high-specification highways, hydroelectric plants, highway concessions, service stations, among other important ones. Thanks to its solidity and experience, Grupo Omega is considered, almost 4 decades after its foundation, one of the best Mexican companies in the construction industry. www.grupo-omega.com

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