



## Press Release

Saturday, August 19th, 2023

### **FEMSA deeply regrets the death of Daniel Rodríguez Cofré**

**Monterrey, N.L. August 19, 2023.** – We deeply regret to inform you that Daniel Rodríguez Cofré, FEMSA's Chief Executive Officer, passed away last night in Santiago, Chile.

An extraordinary colleague, he was a visionary and committed man who, with clarity of purpose, strategic foresight, and high professional standards, contributed decisively with his talent, loyalty, and integrity to the development and growth of our company during eight years.

Daniel served as Corporate Director, Director of FEMSA Comercio, and Chief Executive Officer of FEMSA. His contributions include OXXO's expansion to Chile, Peru and Brazil, the consolidation of FEMSA Health Division, the acquisition of Valora in Europe, as well as FEMSA Forward strategy, which has been a milestone in our history and defines our future in the generation of economic and social value.

José Antonio Fernández Carbajal, CEO and Executive Chairman of the Board, mentioned that "All of his achievements are even more valued because of the leadership style that characterized him. He was a visionary, assertive, simple, trustworthy, empathetic, and resilient leader, among many other qualities. With the trust he inspired and his unquestionable human warmth, he fostered true collaboration and a team where there was room for everyone.

Therefore, the best way to honor his memory and preserve his legacy will be to follow his example and imitate his attitude of collaboration, dedication, and simplicity."

The members of the Board of Directors, executives, and employees of FEMSA and its business units mourn his departure, and we offer our prayers for him and his family.

May Daniel Rodríguez Cofré rest in peace.

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### About FEMSA

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*FEMSA is a company that creates economic and social value through companies and institutions and strives to be the best employer and neighbor to the communities in which it operates. It participates in the retail industry through a Proximity Americas Division operating OXXO, a small-format store chain, and other related retail formats, and Proximity Europe which includes Valora, our European retail unit which operates convenience and foodvenience formats. In the retail industry it also participates through a Health Division, which includes drugstores and related activities and Digital@FEMSA, which includes Spin by OXXO and Spin Premia, among other digital financial services initiatives. In the beverage industry, it participates through Coca-Cola FEMSA, the largest franchise bottler of Coca-Cola products in the world by volume. FEMSA also participates in the logistics and distribution industry through its Strategic Business Unit, which additionally provides point-of-sale refrigeration and plastic solutions to its business units and third-party clients. Across its business units, FEMSA has more than 350,000 employees in 18 countries. FEMSA is a member of the Dow Jones Sustainability MILA Pacific Alliance, the FTSE4Good Emerging Index and the Mexican Stock Exchange Sustainability Index: S&P/BMV Total México ESG, among other indexes that evaluate its sustainability performance.*

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